



THE GREATER
PETERBOROUGH
PARTNERSHIP

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MEDIA RELEASE

GPP Forum to look at culture as a key driver for social and economic growth

The Greater Peterborough Partnership (GPP) will be holding its annual forum on Monday 30 June at The Bull Hotel, Peterborough. The theme of this year's forum is the role of culture in driving social cohesion and economic growth in Peterborough. In addition, the Forum, which is open to all, will give the traditional round up of progress against the vision of a bigger and better Peterborough.

The key note speaker at the event is well-known entrepreneur Simon Evans, a consultant and advocate for cultural business and Director and founder of Creative Clusters. Simon will be offering his views as to how culture can drive forward Peterborough's ambitious regeneration programme.

Richard Astle, Director of GPP said, "This is an opportunity for all of those involved in the future of Peterborough to come together to discuss what has been achieved and what challenges we have to overcome. Culture affects every member of Peterborough's community, so it is essential we look at how culture can help us to deliver our future growth."

At the forum, a review of the achievements over the last three years in delivering the vision of a bigger and better Peterborough, highlighting reductions in crime, improvements in health and the continued growth of the Peterborough economy, will be given, as well as looking at the challenges of the coming three years. Peterborough's updated Sustainable Community Strategy, a 12-year strategic document on how Peterborough is to grow will be presented, along with its three-year action plan.

The Forum is open to the general public and offers a chance to ask questions about all aspects of Peterborough's development. Richard added, "We would welcome anyone who is interested in the culture of Peterborough and who wants to contribute to our future plans."

The forum starts at 12noon until 17.30. To book a place, contact Hannah Barrett on Hannah@gpp-peterborough.org.uk or visit the GPP website www.gpp-peterborough.org.uk.

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Notes to editors:

- The Greater Peterborough Partnership is Peterborough's local strategic partnership. It brings representatives from the public, private, faith, community and voluntary sector together to work collectively towards the vision and priorities of the Sustainable Community Strategy.
- The GPP is not an organisation. It does not deliver any of the projects or services that will deliver the improved outcomes we aim for. GPP's role is to facilitate joined up work and to ensure that the work of the individual partners is targeted at the priorities collectively agreed.
- GPP oversees commissioning of services and projects to help deliver the aims of the Sustainable Community Strategy, having an important leadership and performance management role, although all the partner organisations retain their own responsibility and governance arrangements.
- For further information on GPP please go to www.gpp-peterbough.org.uk
- Creative Clusters Ltd provides a network, conferences and other events that explore and advocate the role of cultural industries in economic development and regeneration. Creative Cluster's mission is to help people engaged in the development of the creative economy to showcase their work, learn from each other, identify and articulate policy issues and connect to development resources.

Media contact:

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