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Media Release

Local National charity sets up stall in Queensgate

Peterborough-based national charity, the Association for Spina Bifida and Hydrocephalus, (ASBAH), will be visiting Queensgate on Saturday 17 May, to give information on spina bifida and hydrocephalus to shoppers.

ASBAH hopes that a charity day held in Queensgate will raise further awareness of spina bifida and hydrocephalus, and the work that ASBAH does both locally and nationally. As 1,100 pregnancies a year are affected by the condition, in the UK, ASBAH also provides valuable information on folic acid, an essential supplement to be taken pre-pregnancy to greatly reduce the occurrence of spina bifida.

Shoppers will have the opportunity to win prizes donated by some of Queensgate's shops in ASBAH's tombola, as well as discover other exciting ways in which they can help raise money for the charity.

Commenting on the Queensgate event, ASBAH's Chief Executive, Andrew Russell said, "As a national charity based in Peterborough, we hope that ASBAH's day in Queensgate will raise our local profile, whilst increasing awareness and continued support of ASBAH's work."

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Notes to editors:

The Peterborough-based national charity provides spina bifida and Hydrocephalus information and advice to individuals, families and carers. The charity's head office, located on Park Road, Peterborough, also houses the eastern regional ASBAH office and the national helpline call centre, 0845 450 7755.

Spina bifida occurs early in pregnancy and causes damage to the spinal cord and nerves which may result in paralysis below the level of the fault. Many people with spina bifida also have hydrocephalus, caused by a build up of fluid in the ventricles of the brain. As well as occurring in association with spina bifida hydrocephalus can also occur in premature babies, or at any time in life after meningitis, a head injury, or a stroke.

Registered charity number 249338

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