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Media Release

POSH Help ASBAH Reach Their Goal

Peterborough United Football Club has recently become a supporter of Peterborough-based national charity, ASBAH (Association for Spina Bifida and Hydrocephalus).

POSH will be supporting ASBAH by doing all they can to raise awareness of the local charity, including advertising ASBAH in their programmes, assisting with fundraising, donating prizes to competitions and encouraging players to attend charity fundraising events. Recently POSH welcomed Abdula Ali and Michael Ravenhill, who both have hydrocephalus, to meet some of POSH's players.

Colin Roberts, ASBAH's Director of Fundraising said, "I am so pleased that POSH has chosen to support ASBAH, especially as our head office, eastern region office and national helpline are based in the city. I hope that association with POSH will create greater awareness of ASBAH's presence in Peterborough and also lead to greater fundraising for the services that ASBAH provides."

POSH's assistance in supporting ASBAH's fundraising has already proved a great success, with supporters recently donating small change to a collection for the charity as they entered the ground. In just over one hour generous football fans donated more than £300.

Peterborough is the home of both ASBAH's head office and national helpline, which provides advice and assistance to those affected by spina bifida or hydrocephalus. ASBAH's goal is to provide help on any matter related to hydrocephalus or spina bifida – from the role of folic acid in preventing spina bifida, to independent living for adults with the disabilities. ASBAH also have an area adviser who is able to visit local people affected by either hydrocephalus or spina bifida in their home or workplace.

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Notes to editors:

The Peterborough-based national charity provides spina bifida and hydrocephalus information and advice to individuals, families and carers. The charity's head office, located on Park Road, Peterborough, also houses the eastern regional ASBAH office and the national helpline, 0845 450 7755.

Spina bifida occurs early in pregnancy and causes damage to the spinal cord and nerves which may result in paralysis below the level of the fault. Many people with spina bifida also have hydrocephalus, caused by a build up of fluid in the ventricles of the brain. As well as occurring in association with spina bifida, hydrocephalus can also occur in premature babies or at any time in life after meningitis, a head injury, or a stroke.

Registered charity number 249338

ASBAH House, 42 Park Road, Peterborough PE1 2UQ

www.asbah.org

Media Contact:

For media requests please contact Hannah Barrett on (01733) 865040 or e-mail Hannah@athene-communications.co.uk