



30 October 2009

Media Release

Record Turnover for Athene Communications

Peterborough-based strategic communications consultancy, Athene Communications, has bucked the economic downturn with another year of substantial growth and new clients.

Turnover at Athene increased to over £900K – a 14% increase with direct consultancy fees up to nearly £0.75 million. New clients in the year to July 2009 included local companies such as Indesit Company and Royal Haskoning and national accounts such as British Energy and Unisys.

Athene's client list now contains an enviable mix of local and national companies, including Peterborough based BGL Group, Pearl, Opportunity Peterborough and the Greater Peterborough Partnership as well as the likes of Unisys, Intelligent Process Solutions Limited and British Energy.

Athene has recently appointed former editor of the Peterborough Evening Telegraph, Rebecca Stephens to head up its newly created media, marketing and events department. Rebecca will be focusing on developing Athene's local and regional client base. Jane Smith, formerly head of communications at Pearl and Thomas Cook, has also been appointed as head of Athene's financial services department, whilst Ann McHugh, previously head of communications at Peterborough hospital, leads on the company's NHS work.

Rebecca Stephens said, "Athene has continued to grow despite the general economic gloom – a strong testament to our growing reputation for delivering high quality communications advice and delivery across a range of industry sectors. We are now keen to build on that reputation and grow Athene into a truly regional brand."

Managing Director Richard Astle established Athene Communications in 2003. Working from his office at home in Helpston. The company's first client was Peterborough and Stamford Hospitals, providing support for its public consultation on becoming an NHS foundation Trust.

For more information on Athene Communications, visit our website, www.athene-communications.co.uk

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Notes to Editors

Athene Communications is a strategic communications consultancy offering innovative and integrated communications advice and support to organisations looking to improve the way they engage and communicate with key internal and external audiences, particularly those embarking on major change programmes or projects.

Media contact:

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