



6 December 2007  
Media Release

## **The changing face of Peterborough's workforce**

Peterborough Regional Economic Partnership (PREP) is holding its autumn conference on Thursday 13 December, at the Bull Hotel in Peterborough, from 8.45 am to 1.30 pm. The conference will address the changing face of Peterborough's workforce in light of population trends and the effects of such change on local businesses.

The purpose of the event is to present research into the changing face of Peterborough's workforce and to understand the challenges faced by local employers now and in the coming years.

Mick Leggett, PREP Chair said, "The growing diversity of our city means that Peterborough's workforce is changing and will continue to change dramatically as our economy grows and absorbs new arrivals from Eastern Europe and beyond. In addition we need to consider the challenges that our local companies will face as a result of an ageing population and as more disabled people take their rightful place in the workforce. Business is already facing up to these challenges but will have to be even more flexible in future to accommodate our changing population. This conference aims to outline those challenges and start discussion of how we go about meeting them."

Speakers will include representatives from IKEA and Perkins who will be discussing issues facing local employers, as well as representatives from Age Concern and DIAL. Workshops will focus on the issues facing employers and what can be done to address them in the future.

Mick added, "We hope that many businesses will be able to join us for an informative series of discussions. The event will also provide valuable networking opportunities over a buffet lunch."

For more information or to book your place, please contact Sam Bowker on 01733 742675 or email [samantha.bowker@peterborough.gov.uk](mailto:samantha.bowker@peterborough.gov.uk).

**Notes to editors:**

Peterborough Regional Economic Partnership (PREP) is a private sector-led partnership with members from the private and public sectors that aims to play a key role in defining and delivering a strategy for economic growth in Greater Peterborough.

Current members of the partnership include: Buckles Solicitors, Baker Perkins, Cambridge Chamber of Commerce & Industry, Cross Keys Homes Ltd, Savills, Eastern Country Foods, Queensgate Shopping Centre, Royal Haskoning, Smye Holland Associates, Greater Peterborough Partnership, Learning and Skills Council, Peterborough Regional College, Opportunity Peterborough and Peterborough City Council.

The broad aims of the Partnership are to stimulate improvement of the Peterborough sub-regional economy by:

- Achieving managed growth
- Improving prosperity
- Enhancing quality of life for all of our communities

Find out more about PREP at [www.prep-peterborough.org](http://www.prep-peterborough.org).

**Media Contact:**

Sarah Dade

Greater Peterborough Partnership

01733 865042

Email: [sarah@gpp-peterborough.org.uk](mailto:sarah@gpp-peterborough.org.uk)

-ends-