



Media Release

2 October 2008

trustourtrades.com takes over Cathedral Square

The wait is finally over as trustourtrades.com is set to be launched this Saturday 4 October in Cathedral Square, Peterborough. The website which provides a free one-stop-shop of highly recommended vetted and approved local tradesmen, is set to remove the stress of selecting a tradesman from a directory. As trustourtrades.com has been put in place in order to support the local community, the website is being launched with a community event for all of the family in Cathedral Square.

Hosted by Hereward FM, the launch will include live performances by Peterborough band Mesh29, who will be performing their new single, 'White Light'. Darren Richardson from Heatfix and Pat Barker from Bluebell Blinds will also be playing some well know covers for the visitors to enjoy. The day of events will also include a Pizza Eating competition, sponsored by Papa Luigi's restaurant. Children can take part in face-painting and have the chance to meet Bob the Builder.

Free prize draws are running throughout the day, courtesy of some of the trustourtrades.com members. Prizes include free annual boiler insurance sponsored by HeatFix; £150 worth of carpet cleaning donated by Xtreme Clean, an Energy Performance Certificate sponsored by WTG Associates and also a free blind from Bluebell Blinds.

trustourtrades.com director Eileen Le Voi says, "When looking for a reputable tradesman, 98% of the population within the UK rely on personal recommendations. Picking tradesman from a directory is often a lottery, but with trustourtrades.com you can have complete peace of mind as all our members have been CRB checked, are highly recommended, vetted and approved and have agreed to comply with our service charter. They are also confident enough to be accountable for their work, as customers can rate them; these ratings and comments will be published on the website for other consumers to see".

The new website is already proving to be a hit with many of the cities tradesman, including Ronnie Baker of R A Baker Glaziers & Merchants, who has had enough of the daily headlines of the dirty deeds of rogue traders giving tradesman a bad name. "These unscrupulous cowboys give us reputable tradesmen a bad name, I am so pleased that now there is a means to prove our credibility."

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Notes to Editors

The trustourtrades.com launch will be running in on **Saturday 4 October in Cathedral Square, Peterborough** from **10am – 4pm**, hosted throughout the day by Hereward FM.

trustourtrades.com director Eileen Le Voi is available for interview.

With trustourtrades.com, Eileen le Voi won the Best New Small Business Idea 2008, organised by the Peterborough Enterprise Programme.

trustourtrades.com is an independent and impartial company which has been formed to help protect consumers from rogue traders and to promote reputable trades people within the Greater Peterborough community and across all the PE postcode districts.

The core principles of the company are based on creating a foundation of trust, integrity, professionalism and quality customer service.

trustourtrades.com has been formed as Greater Peterborough's first Trade Scheme (Working to a code of government approved standards) exclusively covering the entire PE Postcode district which stretches from Skegness down to St Neots and across to Downham Market in Norfolk.

Visit <http://www.hereward.co.uk/Article.asp?id=910644> for more information or www.trustourtrades.com

For more information, or to request an interview with Eileen, contact Hannah Barrett on 01733 865040 or hannah@athene-communications.co.uk