

Media information



Mind the Gap – Athene targets interim marketing and communications roles

Athene Communications has teamed up with Russam GMS – the country’s longest established provider of interim management services – to launch Athene Interims, specialising in the interim placement of marketing and communications professionals.

The new company was created by founding partners Richard Astle of Athene Communications and Jason Atkinson of Russam GMS, both of whom have significant communications and marketing experience. Before setting up Athene, Richard was Corporate Affairs Director for AMP Pearl, one of the country’s leading financial services groups and Jason has 16 years of international sales and marketing experience across both the financial services and fashion retailing sectors.

Caroline Parsons joined as director in March to lead the day to day operations of the business. Caroline has held lead communications roles in the NHS and local government.

Many companies are recognising the benefits of using interims to strengthen their marketing and communications functions or to provide specialist support for specific projects.

Richard Astle explains the Athene difference: “At Athene Interims, we all have a strong background in senior communications roles and as such we understand the demands and challenges facing our clients.

“We are able to have an intelligent discussion with a potential client about the best needs for their vacancy, and we know that people need an interim who can be a part of the team from day one.

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Athene-Russam Interim Management Ltd, a limited company registered in England and Wales.
Registered number 7136554. Registered office 48 High Street North, Dunstable, Bedfordshire LU6 1LA.

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“Our philosophy has a strong connection to that of both parent companies. We interview all potential interims before sending their CV to a client and, as a Russam GMS partnership company, have the broadest reach of any UK interim management provider.

“Our work is all **search driven** and supported by a primary database of **12,000 specialist interim executives**. We pride ourselves on combining this expertise with our first hand understanding of communications and marketing.”

Athene Interims is based in Peterborough, Cambridgeshire and places interims nationwide.

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