



Media Release

Monday 02 November 2009

## **Susan is 'Back to Business'**

A Peterborough woman made redundant due to the economic downturn has been helped back to work, with thanks to the Peterborough Back to Business Club.

Susan Orchard, who previously worked as an analyst at Indesit before being made redundant, has been a member of the Peterborough Back to Business Club since it formed in early September. Susan has now received the news that she has successfully been selected to begin work for Travelex as a support analyst, a job she heard about through the Club.

Susan said, 'The support offered at the Back to Business Club has been invaluable in speeding up my return to the work place, helping me remain motivated and inspired in my job search. The advice offered by the Club's partners and also the Club members has been a great benefit on my journey from redundancy to returning to work.'

The Back to Business Club is held weekly at Peterborough College of Adult Education from 2pm – 5pm every Thursday afternoon. The Club is open to managers and professionals who have found themselves out of work due to the economic downturn. The Club aims to engage with highly skilled professionals in Peterborough to maintain their confidence and motivation as they seek to return to the workplace, though networking with professionals who have also found themselves out of work. Networking meetings are held weekly, with seminars held on a fortnightly basis providing information on topics including CV writing, starting your own business and the economic development of Peterborough.

Susan also joined Peterborough College of Adult Education's Response to Redundancy programme and enhanced her CV and received support from tutors and the programme co-ordinator, Barbara Soulsby to help her employment prospectus. Susan also achieved a level 3 qualification in IT through the College in just 3 weeks to add to her CV and help her get back into the workplace.

To find out more on the Back to Business Club please visit [www.gpp-peterborough.org.uk/backtobusiness.php](http://www.gpp-peterborough.org.uk/backtobusiness.php) or call 01733 207348 or email [backtobuiness@gpp-peterborough.org.uk](mailto:backtobuiness@gpp-peterborough.org.uk)

**ENDS**

### **Notes to editors**

The Back to Business Club is held every Thursday at PCAE from 2pm – 5pm. Seminars are held fortnightly, with a guest speaker attending to give advice on job search related topics.

Future seminars include:

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| 5 November<br>2009  | What is the environmental sector?<br>Gareth Jones, from UKCEED will speak about skills gaps and opportunities in the environmental sector |
| 19 November<br>2009 | Getting ahead in interim management – a real alternative<br>Jason Atkinson from Russam GMS joins us to speak on interim management        |
| 6 December<br>2009  | The Self-Employment Option<br>Allan Rimmer from Business Link East will be coming along to provide self-employment advice to the group    |

The Club has been formed following a steep rise in redundancies in Peterborough, and a lack of services currently targeted at managers and professionals who have previously been in work for several years. Since the Club's launch on the 3 September, membership has continued to grow, with members saying they find the opportunity to network with others in the same position and share experiences extremely useful in their quest to return to the work place.

### **Media contacts**

For media requests please contact Hannah Barrett on (01733) 207340 or e-mail [Hannah@gpp-peterborough.org.uk](mailto:Hannah@gpp-peterborough.org.uk).

**Photographs:**

**Please find two photographs attached.**

Pic1: Amanda Papworth (JCP), Alan Bowyer (JCP), David Roxburgh (Principal, PCAE), Susan Orchard and Martin Cliffe

Pic1: Amanda Papworth (JCP), Alan Bowyer (JCP), David Roxburgh (Principal, PCAE), Susan Orchard and Jackie Hall (Market Development Manager, PCAE)