

PETERBOROUGH COMMUNICATORS' NETWORK

Calendar of Events

Peterborough Communicators' Network provides you with an opportunity to meet others who communicate on behalf of their organisation to local customers, businesses, communities and other stakeholders. At several meetings each year it gives participants chances to learn from each other about communication techniques, local issues and events. The network is also somewhere you can turn to when looking for help and advice or just a second opinion on your communication plans and activities. Membership is informal, free and open to anyone.

Working with the Web

Wednesday 17 September 2008

From blogs and social networking to podcasts and new sites there's no getting away from the rise of new media. To tell us how we can make the most of the web, internet expert James Lewis, director of Peterborough based advertising and marketing agency t2 studios, joins us to answer our questions and help us ensure we are getting across the correct message about our businesses and organisations.

Death by PowerPoint

Monday 8 December 2008

Have you ever sat through a dull presentation? Does the thought of watching yet another person take you through yet another set of PowerPoint slides fill you with dread? Then come along to this session, where we will look at the good, the bad and the ugly of presentation techniques. The session will include Richard Groom of Peterborough Copywriting Bureau, who will pass on some hints and tips on how to create interesting presentations that engage your audience.

To make the event as beneficial as possible, we also invite you to give a five-minute presentation on what you think is the worst hobby in the world. Whether you hate fishing or cross-stitch, we want you to present your views to the PCN. Have a bit of fun with it and we will use the presentations to learn from each other's presentation techniques.

Perfect Press Releases

Monday 2 March 2009

With newspaper and magazine editors receiving hundreds of press releases a week, how can you make your story stand out from the crowd? We asked Mark Edwards, editor of the Evening Telegraph, and Sharon McAllister, editor of local lifestyle magazine ESP, to come along and tell us what they look for in a press release.

This session offers plenty of opportunity for you to ask the editors your questions, such as what they feel makes a newsworthy story and how to get your press release noticed. The session also allows time for us to exchange tips and recommendations to help us improve our own writing and media relations techniques.

Meetings are held at Peterborough College of Adult Education (PCAE), Brooke Street, Peterborough, 4pm- 6pm.
Parking is available surrounding the college.

To RSVP to any other these events or for more information, contact Hannah Barrett on (01733) 865040
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