



PRESS RELEASE

EVENT: Post 16 Students

Privilege meeting with 'Athene Communications' – Public Relations Agency

DATE: Thursday 29th November 2007

TIME: 11.15am

LOCATION: The Voyager School, Mountsteven Avenue, Walton, Peterborough, PE4 6HX

CONTACT NAME & DETAIL: Karen Reed; Media, Marketing and Publicity
Email: Karen.reed@thevoyagerschool.com
Tel: 01733 383873

EVENT INFORMATION:

The Voyager School are very privileged to have Athene Communications Managing Director Richard Astle attend their Post 16 student's media meeting to give support with the preparation, implementation and launch of their first school magazine.

Athene Communications is a creative, challenging consultancy based in Peterborough who specialise in helping organisations develop and implement integrated communication strategies.

They pride themselves on delivering creative, cost effective solutions for all of their customers, specialising in helping organisations develop and implement integrated communication strategies, either for specific projects or to align with an organisation's overall business plan and objectives.

One of the most exciting experiences The Voyager students will encounter is recognising and embracing innovative approaches inspired by Athene Communications and applying them to their inaugural magazine.

For further information please contact: Amy Biddle
Business Enterprise
Tel: 01733 383888
Email: amy.biddle@thevoyagerschool.com

Richard Astle
Athene Communications
Tel: 01733 865040
Email: mail@athene-communications.co.uk
www.athene-communications.co.uk