

News from...



04 November 2009

**Communications Team
Town Hall
Peterborough
PE1 1HG**

PHOTO OPPORTUNITY

**You are invited to attend a photocall at
12 noon outside the Town Hall, Bridge Street,
Peterborough, with Professor John Newling**

YOUR PICTURES WANTED TO HELP CITY GROW

International artist John Newling will be in Peterborough on Friday collecting your photographs of your favourite place in the city for an innovative art project to be used in the new city centre redevelopment.

Called the Soil Project, Prof Newling will incorporate people's memories into the fabric of the new St John's Square by feeding them into a "Soil Laboratory" to make compost for planting trees in the new square.

He will be outside the Town Hall on Friday where people are urged to bring along their pictures that evoke strong memories. It could be their favourite place in the city, a place that has special significance or simply one they find interesting.

These pictures will be printed in a free newspaper distributed around the city which will be put into the "Soil Laboratory" and mulched down to create compost for planting.

The "Soil Laboratory" will also form part of a display at Peterborough Museum early next year.

Prof Newling said: "The people of Peterborough have such enthusiasm and vision for the future of the city. This unique project will help everyone to have a stake in the new city centre for generations to come. What better way to get involved in the city's transformation than to have your memory at the heart of it. "

The initiative, which reflects Peterborough's ambition to become the environment capital of the UK, is a joint project between Peterborough City Council and Opportunity Peterborough and is funded by EEDA with contributions from Peterborough Museum's arts development budget.

Send your photographs to peterborough@john-newling.com or drop it into Peterborough Museum for scanning.

Ends.

Media contact Mandy Ward, Media and Communications Officer – telephone 01733 452343 or email media@peterborough.gov.uk

